

Positioning MatrixMBA

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MatrixMBA is a prudent MBA program

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Efficiency and flexibility

(time/geography)

- No need to travel to distant locations.
- Limited need to take working time off.
- Possibility to study anywhere and anytime.

Cost effectiveness

- Tuition fees are just a fraction of traditional MBA program fees due to the online platform.
- Freedom of time and place increase cost effectiveness.

MatrixMBA is a practical MBA program

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Up-to-date curriculum and learning environment

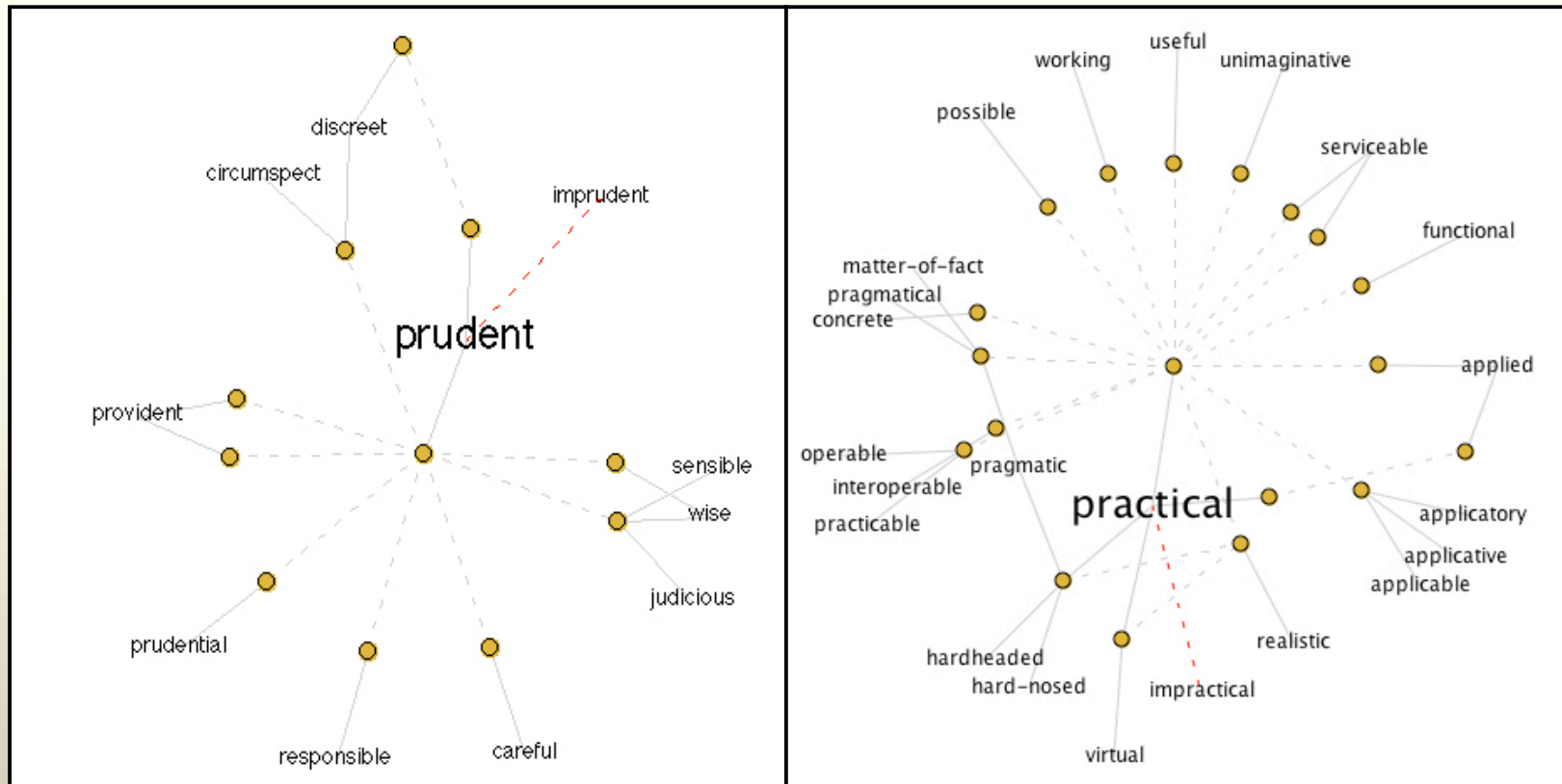
- Concepts and tools readily usable in practice.
- All learning materials up-to-date and state-of-the-art.
- Proven and tested eLearning concepts.
- Exposure to diverse student populations.

Faculty

- Members of the Academic Council are experienced academically and have many years of international managerial exposure.
- Educators have high degree of industry experience in consulting, IT, new ventures, cars, software, forest industry etc.

Prudent and practical

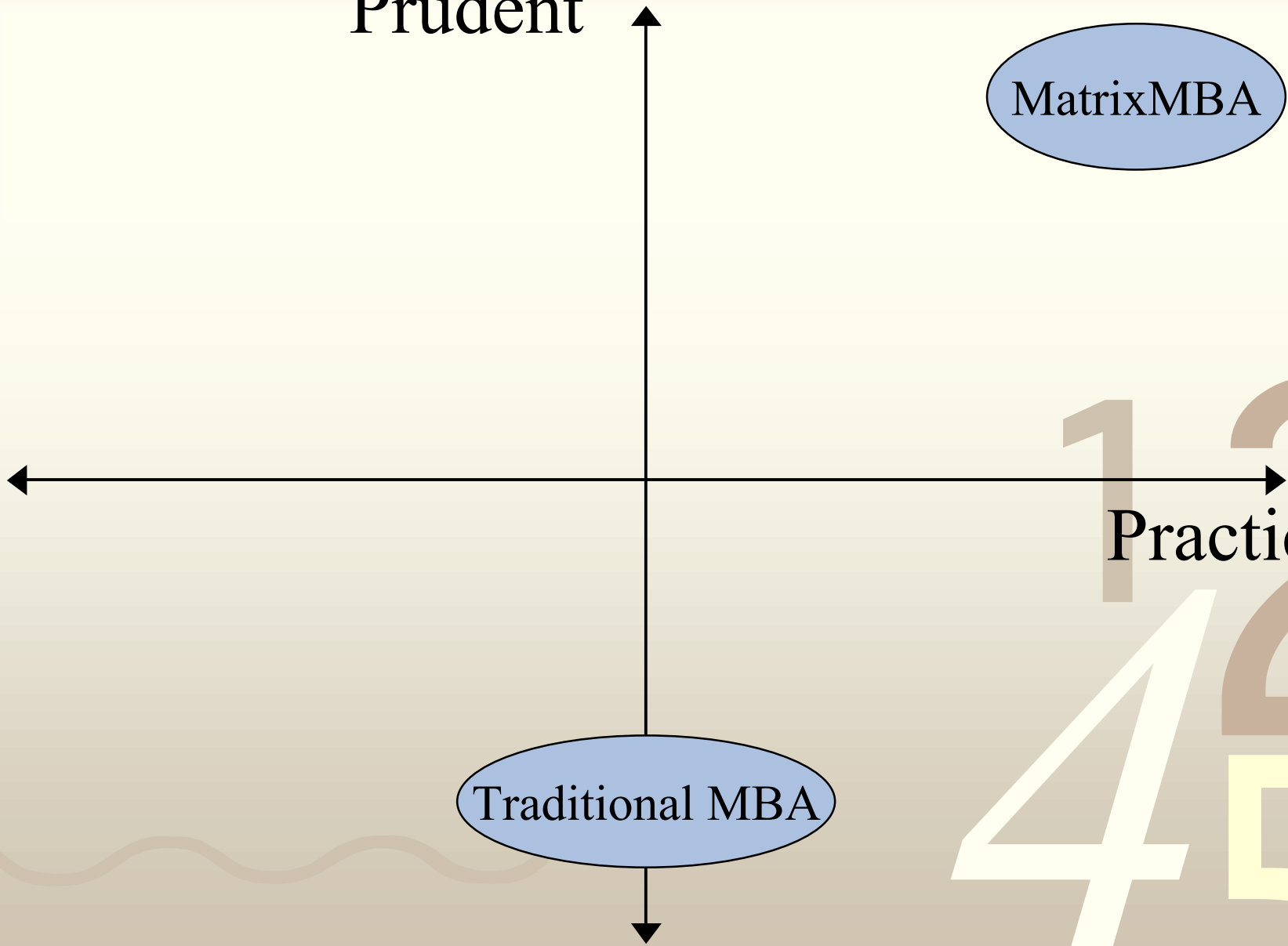
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Prudent

MatrixMBA

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Practical

Traditional MBA

At Your Service!

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